

CAMERA ELECTRONIC
WORKSHOP SERIES

Sue Bryce: Masterclass

SATURDAY 1ST MAY 2010
SANDALFORD WINERY

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This masterclass is open to experienced photographers only. Sue Bryce will conduct an in-depth workshop in natural light setups with live model. This is a comprehensive exposition of natural light portraiture that explores everything from the art of posing, digital retouching; to branding and selling in the industry.

The workshop will be limited to 20 photographers working with digital SLRs. Participants are to supply their own body and lenses and bring their business cards, advertising and pricelists.

Saturday 1st May 2010
at Sandalford Winery
2.00pm to 5.00pm
Registration Fee: \$495.00 inc. GST
Registration for the 'Sue Bryce Masterclass' is now open. Phone 9328 4405 or e-mail sales@cameraelectronic.com.au for more information or to register.

sue bryce
PORTRAIT



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The Art of Posing

Sue will be conducting a practical class in posing and building the relationship between a photographer and the model.

Contemporary Portraiture & Retouching

A full inside natural light shoot with model looking at shooting and lighting technique through to post production and how she achieves contemporary results.

Branding, Marketing and Selling

Sue Bryce will be exploring the business of portraiture and the concept of photographer as brand. Sue will share with participants how to effectively communicate their brand using her experiences in creating a successful portraiture and commercial business.

Sue Bryce

New Zealand born Sue Bryce has been a photographer for 20 years. Achieving the level of Fellow with the NZIPP in 2008.

Sue has spent her career shooting 'Glamour', when all photographers turned their backs on an old style genre, Sue Bryce perfected it, modernised it, and made a gorgeous business out of it. Building her own successful studio in 2003 in New Zealand specialising in makeover portraiture with a gorgeous 'Makeup Room'. Sue relaunched portraiture photography with a modern twist.

Sue joined the AIPP in 2009 winning 'Highest Scoring Monochrome Print' and has been travelling Australia for the last 12 months educating and shooting.